

# Give the **Gift** of **Success**

2023

## Help us meet the moment!

Adult education is workforce development. The Literacy & Learning Success Centers support adults in building their skills for life in the community, at home, and for careers. The learners who seek our services have highly diverse backgrounds with a wide range of knowledge, skills, and abilities. What they all have in common is a desire to grow.

We celebrate the success of our students—every success matters. For some students, learning how to write your name and address in a new language is a big success. For others, reclaiming a professional career is a big success. Every student's journey is a transformative experience, and we are honored to be part of that journey.

Between 2020 and 2022, we experienced a decline in student numbers in response to the pandemic. This year, student numbers are higher than ever. We are experiencing an unprecedented number of adults seeking services, which is challenging our capacity.

At the end of September, we hit 67% of the enrollment goal, and we have just entered the second quarter of the program year. To meet the moment, we will need additional resources, including teachers.

Your donation during the ExtraGive will support our students with expanded instructional opportunities, textbooks, online learning tools, and more.

On November 17, 2023, will you please help us meet the moment by supporting The Literacy Council of Lancaster-Lebanon during the Extra Give?

**To go directly to The Literacy Council's ExtraGive donation page, visit:**  
<https://bit.ly/3RJsDZD> or scan the below QR code. Or, you can donate directly to The Literacy Council. See the next page for details about how you can support success through lifelong learning and learning for life.

# EXTRA GIVE



MURRY  
FOUNDATION



*The Literacy Council provides opportunities for lifelong learning and learning for life.  
The Literacy & Learning Success Centers, a service of The Literacy Council of Lancaster-Lebanon.*

## How Adult and Family Literacy Education Makes an Impact:

- English language learners are important to the job market. Immigrants can grow our workforce. We provide free basic education classes where these adults can increase their English language proficiency, improve basic skills, and build a career plan. Highly skilled immigrants can reclaim their careers through in-demand jobs.
- Lack of a high school credential is a barrier for more than 46,000 working-age adults in our region. While many employers have waived the requirement for the short term, it will continue to be a barrier to accessing job training, post-secondary education, and career growth. We help adults attain their high school credentials so they can move into jobs and postsecondary education.
- Many of Pennsylvania's working-age adults lack basic digital literacy skills. The National Skills Coalition estimates that 1 in 3 workers struggle with digital literacy. Most jobs require some use of a computer, yet many working-age adults do not have digital skills. Investing in digital literacy ensures a competitive workforce and we are teaching adults these skills.
- Middle-skill jobs are the sweet spot. By 2024, 48% of job openings will be middle-skill, and 32% will be high-skill. We are helping adults build the skills they need to get trained for middle-skill jobs. Adult education is a key on-ramp for workers to reach middle-skill jobs.
- A national longitudinal study of adult education participants found that participation in at least 100 hours of adult education was correlated with a \$9,000 increase in annual earnings. The return on investment is clear. An adult and family literacy education graduate can typically earn close to \$10,000 more per year once they get their diploma.

*Will you help us meet the moment?*



**Supporting The Literacy Council during the ExtraGive's 24 hour giving period stretches your donation through the Lancaster County Community Foundation's Stretch Pool. Donations can also be made at any time via [www.literacysuccess.org](http://www.literacysuccess.org), or by mailing a check and the below form to:**



The Literacy Council of Lancaster-Lebanon  
407 Lafayette Street  
Lancaster, PA 17603

The official registration and financial information of The Literacy Council of Lancaster-Lebanon, LVA, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

Name: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

If you wish to dedicate your gift in honor or memory of another person and would like us to notify someone of your generosity, please provide the name/address:

Name: \_\_\_\_\_ Address: \_\_\_\_\_