2019–2020
Community Report
35 Years of Service

The Literacy Council of Lancaster-Lebanon

Literacy & Learning Success Centers
Lancaster | Lebanon
Our Mission and Vision

We believe that every adult deserves the opportunity to improve basic literacy skills regardless of their past education and life experiences. Whether it is improving reading and math skills, studying and practicing for a high school equivalency exam, learning English, preparing for post-secondary education or job training, or attaining job/career skills, The Literacy & Learning Success Centers are there to help adult learners in Lancaster and Lebanon counties achieve their goals. Our programs and services are structured around our mission and vision, which highlight what we believe about the outcomes of adult learning.

Mission
Success through Lifelong Learning and Learning for Life

Vision
Adults have skills to transform their lives, sustain their families, and strengthen their communities.

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The 2019-2020 program year was a complex year, indeed! In spite of it all, the Literacy & Learning Success Centers continued to provide opportunities for success through lifelong learning and learning for life. We are so proud of our team and our students who created new ways to teach and learn. Being nimble and compassionate was the secret to our success. We are eager to see each other. When we return to face-to-face classes, remote options will not go away. We have worked hard to build our muscles in remote learning and those new options for adult learners are here to stay.

### 2019-2020 Program Year Impact

#### Inputs

Success Center Instructional Programs
- Basic Skills (reading, writing, math)
- High School Equivalency Preparation
- Citizenship Preparation
- English for Speakers of Other Languages
- Career Pathways
- Workplace Education and Training
- Education and Career Navigation

#### Outputs

Our biggest challenge last year was our inability to post-test students for learning gains, due to the forced shut down of face-to-face services and no state approved remote testing options. However, we did manage to get a few completed before March 16, 2020.

420 students enrolled in an instructional program.
- 3 in HSE
- 93 Pre-HSE
- 324 in ESOL
- 75 in Career Pathways*
- 48 in Career Pathways for International Healthcare Professionals**
- 8 Students earned a High School Equivalency Diploma
- 114 improved their skills (152 students were post-tested prior to March 16, 2020 with 75% making a learning gain)
- 75 completed a career development plan

*Career Pathways helps adult learners explore careers, build a career development plan and start on path to a life sustaining job.
Career Pathway’s Program
- 1 student is a journalist from Haiti. His career navigator at the Success Center helped him expand his network and connect to local employers. Recently, he applied for a Fellowship at Lancaster Newspaper.
- 2 students attained a CDL license, and are now working as commercial truck drivers.
- 2 students began attending the Facilities Maintenance Program at Thaddeus Stevens College.
- 1 student began attending classes at Millersville.
- 3 students began attending classes at HACC.

**Career Pathways for International Healthcare Professionals**
This program helps medical professionals trained in other counties to reclaim their careers in their new home. Americanizing credentials and building stackable credentials support these professionals in finding the best fit.

- 4 scholars have completed the USMLE exams and have applied for residency.
- 12 scholars enrolled in the Second-Degree Registered Nursing Program at Penn State University in Harrisburg. 6 graduated in December 2020 and 6 will graduate in December 2021. The Success Centers partner with Penn State to embed an ESOL teacher in the program to support the scholars.
- 10 scholars completed Certified Medical Interpreter Training.
- 6 scholars completed Basic Life Support and Advanced Cardiac Life Support.
- 2 scholars completed Cardiac Life Support.
- 4 scholars completed a 5-month Phlebotomy training program at Tec Centro.
- 5 scholars completed a 7-month Certified Medical Assistant training program at Tec Centro.
- 2 scholars received a Fellowship at Penn State University’s College of Medicine’s Simulation Center.
- 2 scholars have been volunteering to teach Spanish to PSU medical students.

We provided trainings in two workplaces. One in partnership with Cloister Flooring America where 9 employees improved their English skills. The second workplace program at Rosenberg of North America in Akron served 30 employees with limited English skills – all 30 improved their skills.

New Programs in 2020-2021
- Remote Student Assessment
- Digital Inclusion Programming
- Computers for Students
- Computer Skills Assessment and Instruction

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**Revenue**

- Grants & Contracts: 50% ($455,471)
- United Way: 19% ($169,578)
- Contributions: 19% ($172,200)
- Tutor Training: 20% ($180,146)
- Instruction: 54% ($480,460)
- Outreach: 8% ($70,767)
- Fund Raising: 7% ($59,779)
- Management & General: 12% ($104,820)
- Special Events: 3% ($28,276)
- Other Income: 10% ($90,134)

*2019-2020 revenue includes revenue promised in fiscal year 2019-2020 that will be received in 2020-2021.

**Expenses**

- Instruction: 54% ($480,460)
- Tutor Training: 20% ($180,146)
- Outreach: 8% ($70,767)
- Management & General: 12% ($104,820)
- Fund Raising: 7% ($59,779)
- Special Events: 3% ($28,276)
- Other Income: 10% ($90,134)
- Contributions: 19% ($172,200)
- Grants & Contracts: 50% ($455,471)

Total Revenue: $915,659
Total Expenses: $895,972
For the Love of Reading

For those not familiar with Imagination Library, this is how it started. In 1995, Dolly Parton had a vision, inspired by her father’s inability to read and write, to create a program that would foster the love of reading in her home state of Tennessee. Dolly focused on preschool children and their families, providing each enrolled child with a high-quality, age-appropriate book delivered to their homes each month. Dolly wanted to inspire children to get excited about reading, and get books in the hands of children, regardless of their economic backgrounds.

Imagination Library quickly grew, and by 2000, was available to any community in the United States that wanted to replicate what was originally started in Dolly’s home county in Tennessee. Over 150,000,000 books have now been mailed to children in the United States, Canada, United Kingdom, Australia and Ireland. Currently, over 1,700,000 children are registered in the Imagination Library program. Research conducted by the Dolly Parton Imagination Library (DPIL) team indicates the program is extremely popular in the communities where it’s implemented and shows promise in promoting changes in home literacy environments, children’s attitudes toward reading, and early literacy skills (https://imaginationlibrary.com).

In 2009, The Literacy Council of Lancaster-Lebanon introduced Imagination Library to Lancaster County, and initiated the program in Lebanon County in 2016. Thanks to the generosity of Agnes McClintock, East Petersburg Borough became the second community in Pennsylvania to benefit from this amazing program. Over the last 11 years, the program has expanded in both counties. Through partnerships and grants, The Literacy Council has been able to offer the Imagination Library program at various locations throughout the two counties. Currently, we facilitate the program in East Petersburg, Annville, Columbia, Willow Street, Lebanon, and Pequea Valley School District. These areas are designated by zip code, and any child ages 0-5 living within one of the zip code areas is eligible to register for the program. Currently, there are over 500 active participants (combined number from all the zip code areas administered by The Literacy Council), and over 700 children have graduated from the program (meaning they reached age 6).

For more information, please visit the Imagination Library website: https://imaginationlibrary.com.
## Tutor Professional Development

The quality of our services depends on our commitment to provide on-going support to the people who give so generously of their time and knowledge. Tutor training at The Literacy Council of Lancaster-Lebanon includes start-up and on-going support to volunteer tutors. Materials and resources are provided to each tutor that are appropriate tools to help learners improve their skills and reach their educational goals. Professional Development trainings are held monthly, and tutors are encouraged to participate.

Below is a list of professional development activities held in the 2019-2020 program year.

<table>
<thead>
<tr>
<th>Month</th>
<th>Activity</th>
</tr>
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<tbody>
<tr>
<td>September</td>
<td>Kick Off/What Every Tutor Should Know, Jenny Bair</td>
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<tr>
<td>October</td>
<td>Test for Adult Basic Education (TABE) Information, Amanda Ruth</td>
</tr>
<tr>
<td>November</td>
<td>Basic English Skills Test (BEST) Lit Training, Steve Hess</td>
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<tr>
<td>January</td>
<td>Persistence Strategies, Mary Edith Leichliter</td>
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<tr>
<td>February</td>
<td>Khan Academy and USA Learns, Steve Hess</td>
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<tr>
<td>March</td>
<td>Phonics &amp; Reading/English Is So Illogical, Kerry Hurst</td>
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<tr>
<td>April</td>
<td>Tutor Meeting/Brainstorming, Amanda Ruth</td>
</tr>
<tr>
<td></td>
<td>Census and Adult Education, Jenny Bair</td>
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<tr>
<td></td>
<td>Go To Meeting Training, Jenny Bair, Amanda Ruth, Jane Myers</td>
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<tr>
<td>May</td>
<td>Two Easy Ways to Hold Virtual Lessons/FaceTime &amp; Messenger, Aliina Hopkins</td>
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<tr>
<td>June</td>
<td>Occupational Wellness, Tina Barnhart</td>
</tr>
</tbody>
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Volunteer Tutors

Thank you to our volunteers!

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Chau Vo
Community Partners

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Easter Lancaster County Library
Elizabethtown Brethren in Christ Church
Elizabethtown Community Housing & Outreach Services (ECHOS)
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Franklin and Marshall College
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Intercourse Library
Lancaster County Immigrant and Refugee Coalition
Lancaster Health Center
Lancaster-Lebanon IU13
Lancaster Sunrise Rotary
Lancaster Workforce Development Board and Lancaster CareerLink

Lebanon County Library System
Lititz Library
Manheim Township Library
Mountville Library
Penn State Milton S. Hershey Medical Center
Penn State University
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Pennsylvania Association of Nonprofit Organizations (PANO)
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www.literacysuccess.org

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The Literacy & Learning Success Centers are supported by United Way of Lancaster and Lebanon Counties, and serve as the lead agency for Collective Impact projects. In Lancaster County, Integration Services for New Americans. In Lebanon County, Pipelines and Pathways to Success.